ARTI MANN

PERSONAL

Office address:

> School of Sciences and Computer Engineering, University of Houston Clear Lake, Houston, TX- 77058
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EDUCATION

PhD   Information Systems / Business Administration, W. P. Carey School of Business, Arizona State University, August 2012

MS   Computing, Marquette University, Milwaukee, WI, U.S.A, May 2003

MBA   Marketing, Institute of Productivity and Management, Meerut, U.P., India, May 1997

BSc   Biology, Kurukshetra University, Kurukshetra, Haryana, India, May 1995

RESEARCH INTERESTS

Theoretical and empirical research in IS and IT outsourcing; diffusion of IT outsourcing across industries; economic impacts of IT services in developing countries; and use of theory and spatial analysis and econometrics techniques from regional economics and geography. I am also interested in the area of Enterprise Resource Planning (ERP) and Big Data.

WORK EXPERIENCE

August 2012 – Present: Assistant Professor

> Department of Information Technology, University of Houston Clear Lake.

August 2006 – May 2011: Research/ Teaching Associate

> W.P. Carey School of Business, Arizona State University.

PUBLICATIONS

Refereed Publications after joining UHCL:

- **Raschke, R., M. Lee, A. Mann. 2013.** How to Do Lean Without Compromising Internal Controls. Government Finance Review Special Issue on Lean Organization (May/June) 2013.

Working Papers:

- **Mann, A.,** M. Lee., and J. Smith-David. SaaS, IaaS and PaaS: The "as a Service" Realities -

and Emerging Integration Issues, 2014

- **Mann, A.**, and R.J. Kauffman. IT Services Sector Growth in the BRIC Countries, 2014.
- **Mann, A.**, R.J. Kauffman, and David Folch. Spatial and Temporal Trends in IT Outsourcing, 2014.
- **Mann, A.**, R.S. Gehlaut. Big Data and Its Impact on Retail Industry, 2014

Refereed Publications before joining UHCL:

Journal Publications:

- **Mann, A.**, R.J. Kauffman, K. Han, B.R. Nault. 2011. Are There Contagion Effects in the Diffusion of Information Technology and Business Process Outsourcing? *Decision Support Systems* (51) 2011, 864-874.

Refereed Conference Proceedings Papers:

- Han, K., R.J. Kauffman, **A. Mann**, B. R. Nault. 2009. Are There Contagion Effects in the Diffusion of IT Outsourcing? In R. Sprague (ed.), *Proceedings of the 42nd Hawaii International Conference on System Sciences*, Waikoloa, HI, January 5-8, IEEE Computing Society Press, Los Alamitos, CA.

- **Mann, A**. 2009. Information Technology and the Related Services Industry: Evaluating India's Success Factors. In R. Sprague (ed.), *Proceedings of the 42nd Hawaii International Conference on System Sciences*, Waikoloa, HI, January 5-8, IEEE Computing Society Press, Los Alamitos, CA.

- David, J.S., **A. Mann**. 2007. On-Demand Software Aggregators: The Next Wave for the Software Market? Pre-International Conference on Information Systems Workshop on Enterprise Systems, Montreal, Canada, December 9-12.

- David, J.S., **A. Mann**. 2007. The Emergence of On-Demand Software Aggregators: Implications for Developers, Customers, and Software Companies. *Proceedings of the Annual Americas' Conference on Information Systems*, Keystone, CO, August, 9-12.

CONFERENCE PRESENTATIONS

- Are There Contagion Effects in the Diffusion of IT Outsourcing? Presented at the *INFORMS Conference on Information Systems and Technology* (CIST), San Diego, CA, October 2009.

- Diffusion of IT Outsourcing and Contagion Effects. Presented at *the INFORMS Annual Meeting*, San Diego, CA, October 2009.

- Are There Contagion Effects in the Diffusion of IT Outsourcing? Presented at the *42nd Hawaii International Conference on System Sciences* (HICSS), Waikoloa, HI, January 2009.

- Information Technology and the Related Services Industry: Evaluating India's Success Factors. Presented at the *42nd Hawaii International Conference on System Sciences* (HICSS), Waikoloa, HI, January 2009.

- Diffusion Patterns of IT Outsourcing, Presented at Information Systems Department Research Workshop, Arizona State University, November 2008.
- The Emergence of On-Demand Software Aggregators: Implications for Developers, Customers, and Software Companies. Presented at the *Annual Americas' Conference on Information Systems* (AMCIS), Keystone, CO, August 2007.

TEACHING EXPERIENCE

Teaching at UHCL:

Database Development and Administration, Spring 2013, Fall 2013 and Fall 2014.

Emerging Information Technologies, Spring 2013, Spring 2014.

Network Administration, Fall 2013, and Fall 2014.

Introduction to Scripting, Fall 2012, Spring 2013, Spring 2014, and Fall 2014.

Network Fundamentals, Spring 2014.

Teaching before UHCL:

Business Database Concepts, Instructor, W.P. Carey School of Business, Arizona State University, Spring 2009, Fall 2010.

International Management, Teaching Assistant (new course content development), W.P. Carey School of Business, Arizona State University, Fall 2009.

Computer Applications and Information Technology, Lab Instructor, W.P. Carey School of Business, Arizona State University, Fall 2006, Spring 2007.

Hardware Systems, Teaching Assistant, Department of Mathematics, Statistics, and Computer Science, Marquette University, Fall 2001, Spring 2002.

SERVICE

Service at UHCL:

IT and CIS Course Committee member, 2012 and 2013.

IT Course Committee member 2014.

Faculty advisor for IT Students Club, 2013 and 2014.

Professional Service before UHCL:

Editorial Assistant for *Electronic Commerce Research and Applications* (ECRA), September 2007 – August 2010.

Reviewer for Graduate and Professional Student Association (GPSA) Graduate Research Support Program, Arizona State University. Fall 2011.

Served as reviewer and currently a reviewer for *Journal of Management Information Systems, Journal of the Association of Information Systems, Electronic Commerce Research and Applications, Americas' Conference on Information Systems,* and *Hawaii International Conference on System Sciences.*

HONORS AND AWARDS

Invited Participant at the 2011 Americas Conference on Information Systems (AMCIS) Doctoral Consortium, Detroit, MI, August 2011

Conference Travel Grant, W.P Carey School of Business, Arizona State University, January 2009

Summer Research Excellence Fellowship Award (May 2007 and May 2008), W.P Carey School of Business, Arizona State University.

Conference Travel Grant, ASU Graduate and Professional Student Association, October 2009

Conference Travel Grant, W.P Carey School of Business, Arizona State University, January 2009

Conference Travel Grant, W.P Carey School of Business, Arizona State University, August 2007

MEMBERSHIP IN PROFESSIONAL SOCIETIES

INFORMS, Association for Information Systems