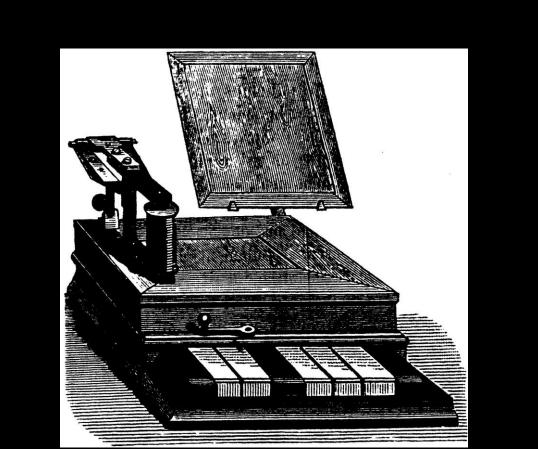
Radio History 1





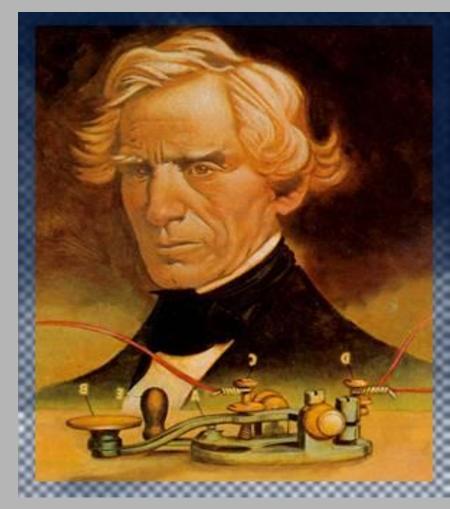
Jean-Maurice-Émile Baudot (French: 11 September 1845 – 28 March 1903), French telegraph engineer and inventor of the first means of digital Communication, Baudot code, was one of the pioneers of telecommunicat He invented a multiplexed printing telegraph system that used his code and allowed multiple transmissions over a single line. The baud unit was named after him.



Radio and the Origins of Broadcasting

1. Samuel morse
Telegraph (wires)
Morse Code

Video of telegraph

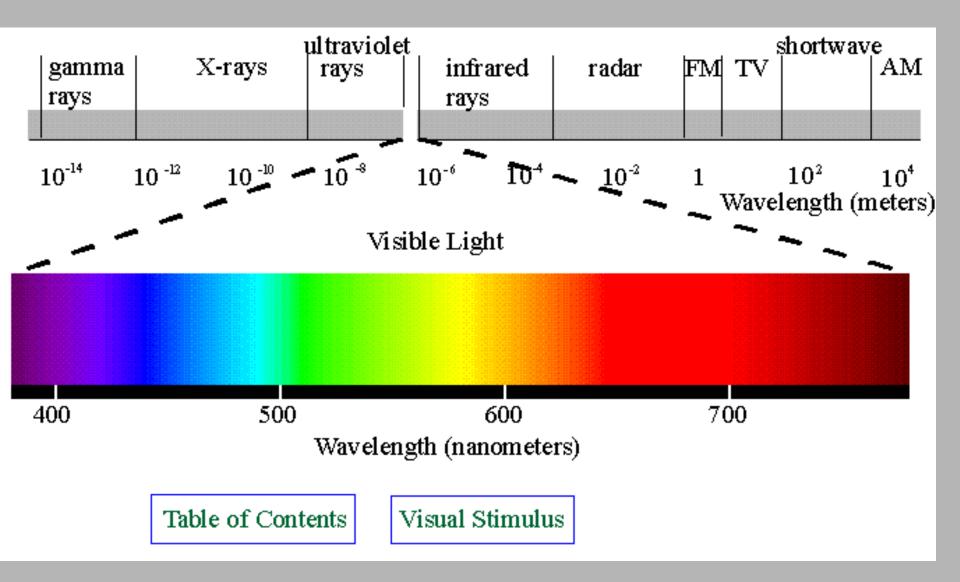


what about wireless? How do you transmit a signal through the AIR?

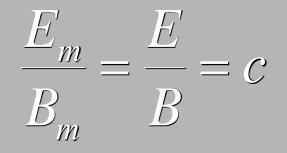
2. James Maxwell

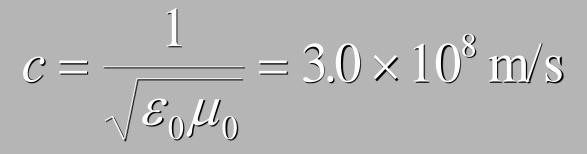
His equations theorized that electricity, magnetism and even light are all manifestations of the same phenomenon: the electromagnetic field.



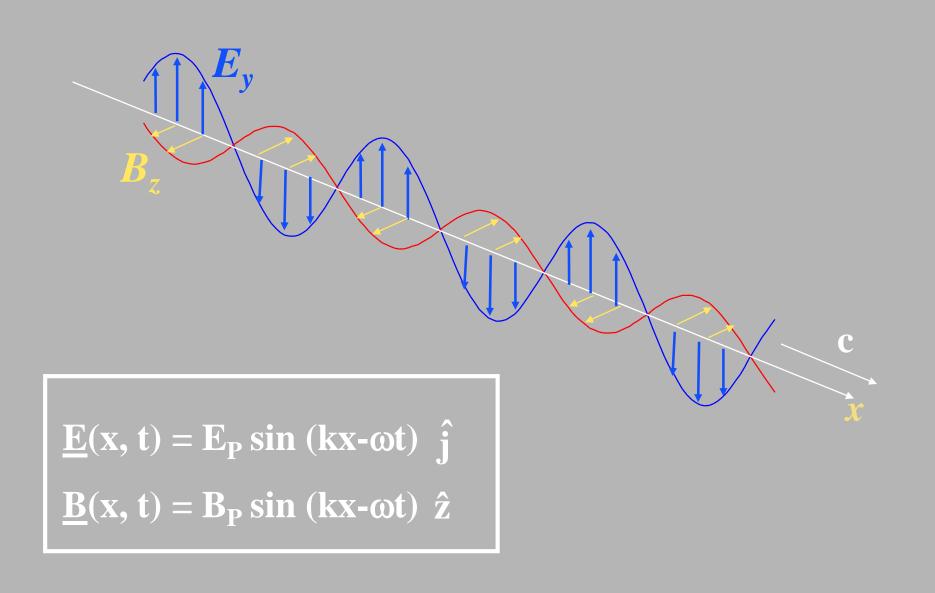








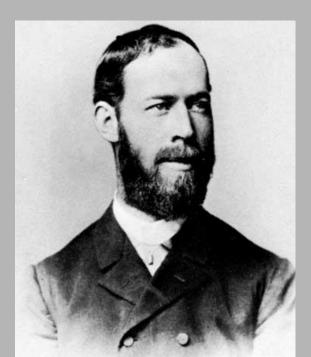
Plane Electromagnetic Waves

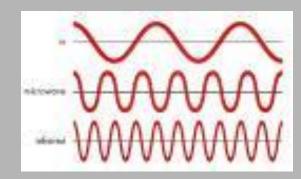




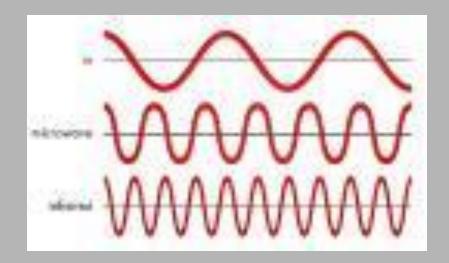
3. Heinrich Hertz

- Proved Maxwell's theories
- Identified Electromagnetic waves



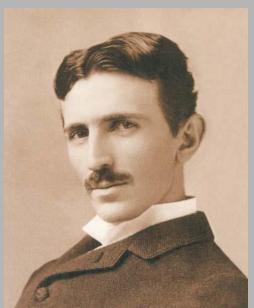


Hertz (Hz) can be used to measure any periodic event; the most common use for hertz is to describe frequency of rotation, in which case a speed of 1 Hz is equal to one cycle per second.



- **4.** THREE GUYS WHO INVENTED THE DEVICE TO TRANSMIT A SIGNAL THROUGH THE AIR (1894)
 - A. Guglielmo Marconi vs.
 - B. NiKola Tesla vs.
 - **C. Alexander Popov**
 - Who invented Wireless telegraphy?

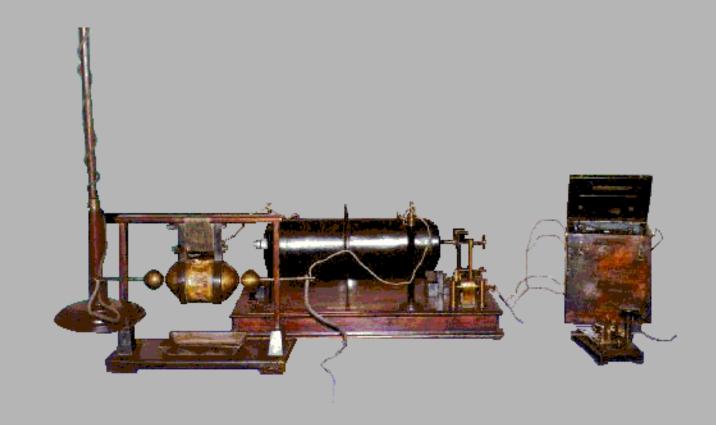


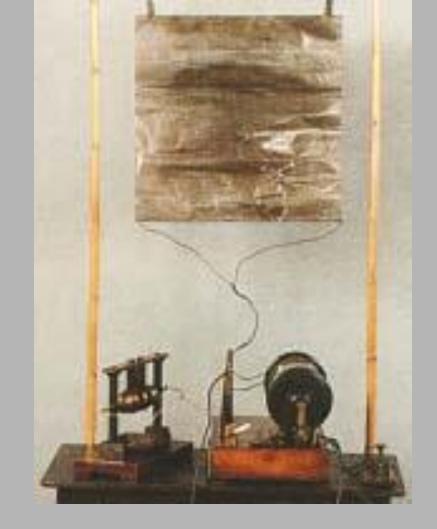




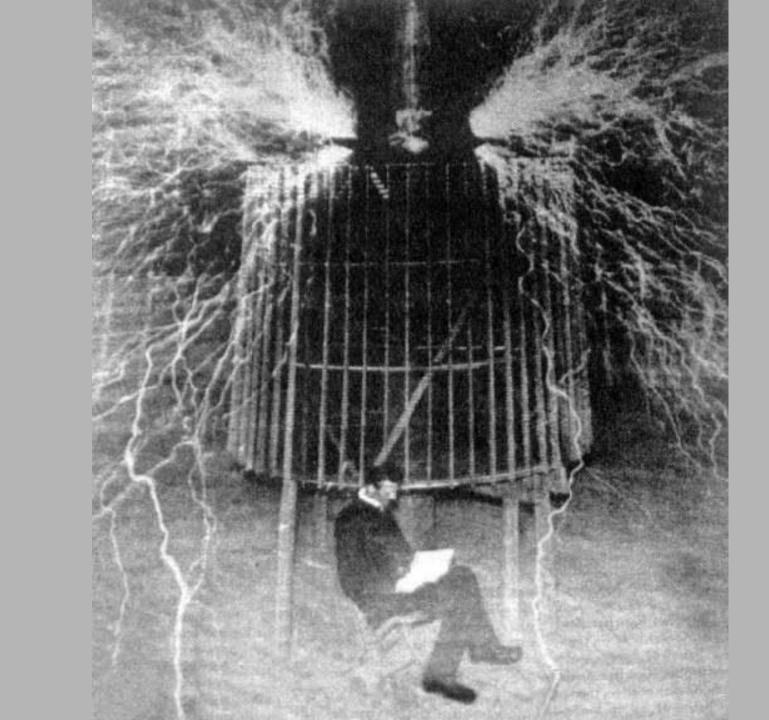


MARCONI





Marconi's Invention (<u>Dramatization</u>) HAD IMPLICATIONS FOR <u>SHIP TO SHORE</u> TRAVEL





POPOV

(Dramatization)



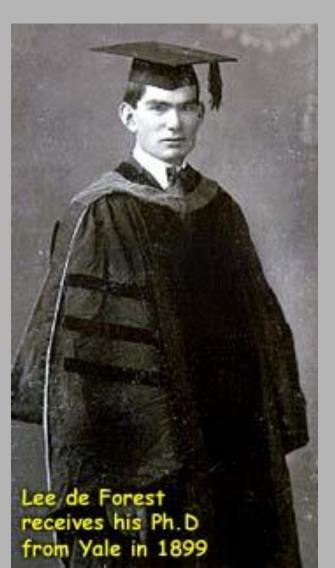
Tele = far off Graph= writing Phone= sound Telegraph Telephone Phonograph

WIRELESS TELEGRAPH

5. Reginald Fessenden

- Wireless telephony:
- transmitted voice and sound





6. Lee De Forest
Wireless telephony: amplified sound

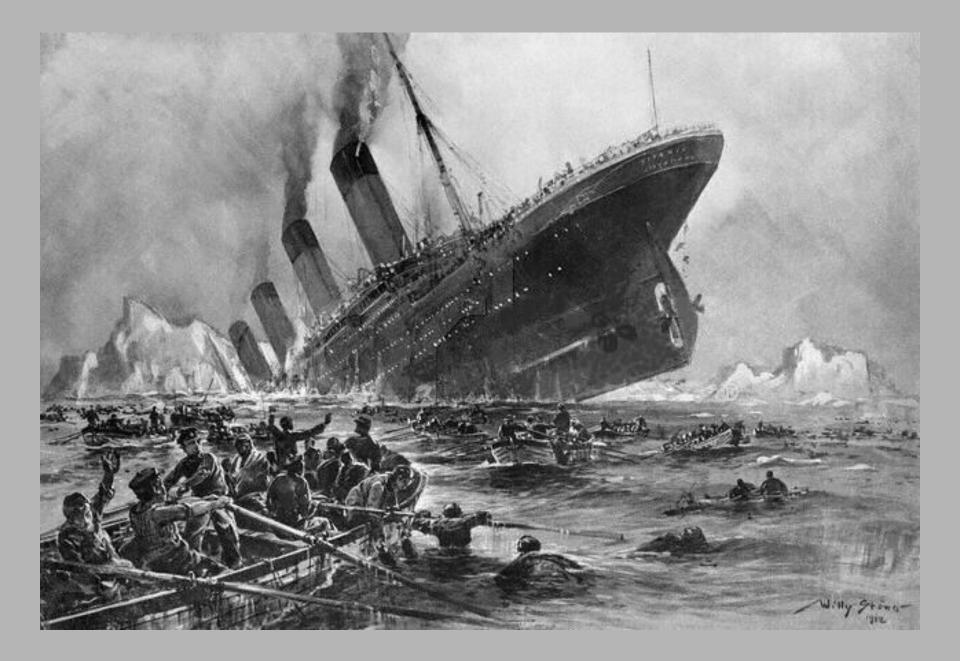


Entrepreneurial Stage

Ship-to-shore communication







TTER, TUESDAY, APRIL 18, 1912. THE TITANIC SUNK. COLLISION WITH ICEBERG. 1,500 LIVES LOST. WIRELESS CALLS FOR HELP LINERS TO THE RESCUE. TOWNER OF She as a and and a lotter which



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CAPT. E. J. SMITH.

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Entrepreneurial Stage

"Wireless" became a huge hobby

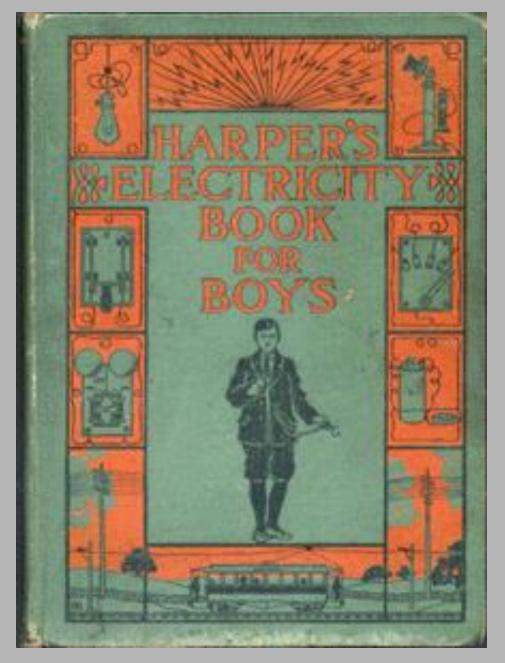


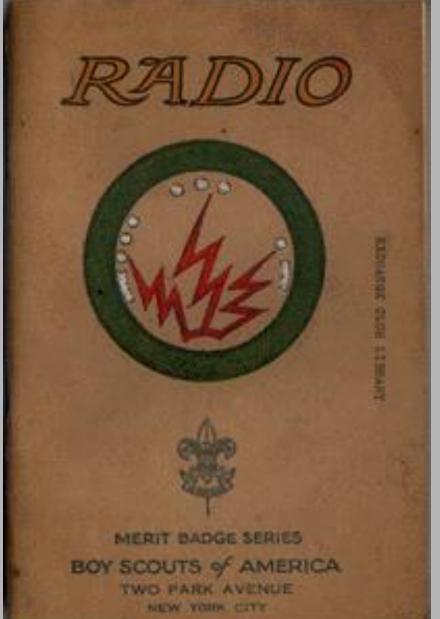


Roberta, Imogene, and Kathryn Hinshaw of Windfall Indiana, Enjoying Radio Set Built by Their Pather W. R. Hinshaw. They Have Heard Broadcasting from Atlantic and Pacific Coasts.

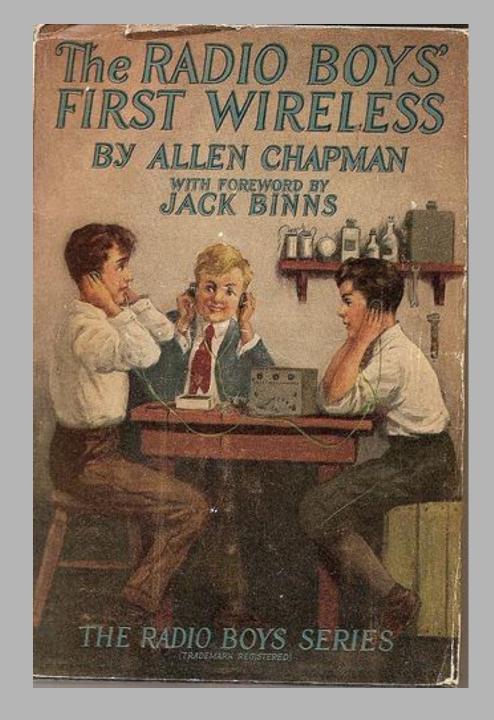


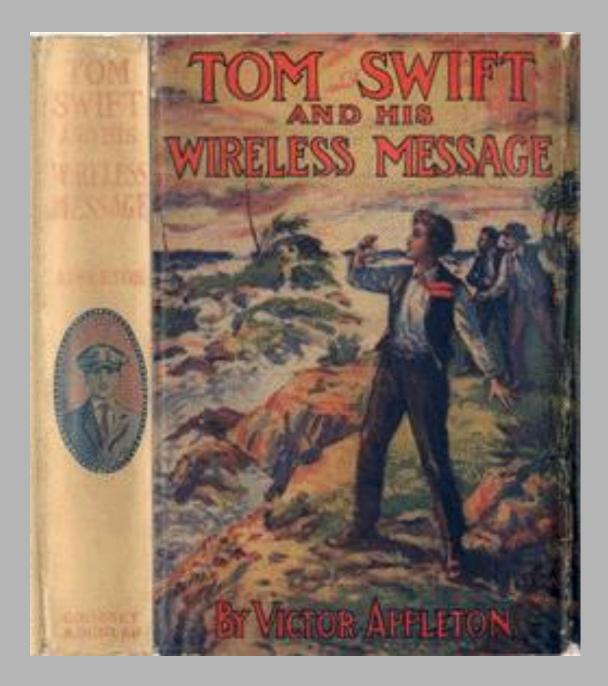












W3DEM HAM LICENSE

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Some Key Developments...

Radio Act of 1912 You need a LICENSE to operate a radio WWI Radio is an important war tool U.S. wants to control Global radio

Some Key Developments...

1915: Over 20 companies selling point-to-point radio equipment:

e.g.

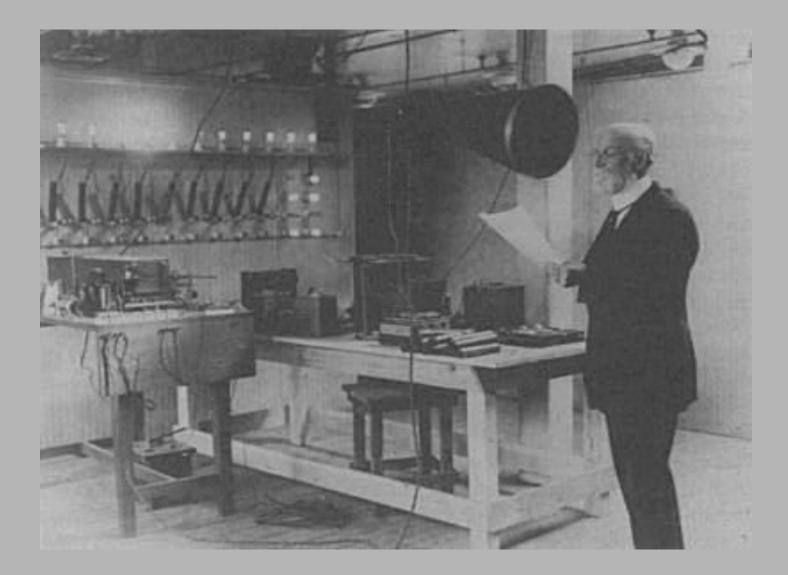
- AT&T (transmitters)
- General electric (U.S.) (Receivers)
- American Marconi (Britain) (both)
- (marconi was the biggest and best)

Mass Medium Stage

Mass Medium Stage

- KDKA, Pittsburgh, 1920. "First" station to broadcast music and talk (disputed)
- BROADCASTING
 vs. POINT-to-POINT
 Eirst ads 1922
- First ads, 1922





Tufts University, 1922









Assembling Radios, 1925

2 KEY NETWORKS

1. AT&T creates network of stations, linking together with long distance lines

= BCA (Broadcast Corp. of America)

 AT&T SEES RADIO AS A WAY TO ENHANCE TELEPHONE BUSINESS

NETWORKS

2. RCA creates a network as subsidiary, linked with (INFERIOR) **Western Union** lines

= Radio Group (w/ GE and Westinghouse)

VIDEO: HOW TELEGRAPHS FUNCTION (WESTERN UNION)



