Prototyping is defined as the process of developing a working replication of a product or system that has to be engineered. It offers a small scale facsimile of the end product and is used for obtaining customer feedback as described below:

The Prototyping Model is one of the most popularly used Software Development Life Cycle Models (SDLC models). This model is used when the customers do not know the exact project requirements beforehand. In this model, a prototype of the end product is first developed, tested and refined as per customer feedback repeatedly till a final acceptable prototype is achieved which forms the basis for developing the final product.

In this process model, the system is partially implemented before or during the analysis phase thereby giving the customers an opportunity to see the product early in the life cycle. The process starts by interviewing the customers and developing the incomplete high-level paper model. This document is used to build the initial prototype supporting only the basic functionality as desired by the customer. Once the customer figures out the problems, the prototype is further refined to eliminate them. The process continues till the user approves the prototype and finds the working model to be satisfactory.

There are 2 approaches for this model:
1. **Rapid Throwaway Prototyping** –
   This technique offers a useful method of exploring ideas and getting customer feedback for each of them. In this method, a developed prototype need not necessarily be a part of the ultimately accepted prototype. Customer feedback helps in preventing unnecessary design faults and hence, the final prototype developed is of a better quality.

2. **Evolutionary Prototyping** –
   In this method, the prototype developed initially is incrementally refined on the basis of customer feedback till it finally gets accepted. In comparison to Rapid Throwaway Prototyping, it offers a better approach which saves time as well as effort. This is because developing a prototype from scratch for every iteration of the process can sometimes be very frustrating for the developers.

See Image below. Initial set of user requirements.

**Advantages** –

- The customers get to see the partial product early in the life cycle. This ensures a greater level of customer satisfaction and comfort.
- New requirements can be easily accommodated as there is scope for refinement.
- Missing functionalities can be easily figured out.
- Errors can be detected much earlier thereby saving a lot of effort and cost, besides enhancing the quality of the software.
- The developed prototype can be reused by the developer for more complicated projects in the future.
- Flexibility in design.

**Disadvantages** –

- Costly w.r.t time as well as money.
- There may be too much variation in requirements each time the prototype is evaluated by the customer.
- Poor Documentation due to continuously changing customer requirements.
- It is very difficult for the developers to accommodate all the changes demanded by the customer.
- There is uncertainty in determining the number of iterations that would be required before the prototype is finally accepted by the customer.
- After seeing an early prototype, the customers sometimes demand the actual product to be delivered soon.
- Developers in a hurry to build prototypes may end up with sub-optimal solutions.
- The customer might lose interest in the product if he/she is not satisfied with the initial prototype.

**Use** –
The Prototyping Model should be used when the requirements of the product are not clearly understood or are unstable. It can also be used if requirements are changing quickly. This model can be successfully used for developing user interfaces, high technology software-intensive
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